

# **B**usinessFlex iPBX Supporting today's **GREEN** initiatives'

Green business initiatives have become a top priority as the needs to conserve energy and counter the threat of global warming are felt. TDM Switching systems are significant consumers of electric power and consequently a root-cause of the Greenhouse gas emissions associated with electric power generation. Switching systems have other environmental impacts associated with cooling the switching equipment and housing it. Use of the MetaSwitch Soft switch produces substantial energy savings compared to Circuit Switches and competing Soft switches. Specifically, they reduce the cost of power and cooling by:

**60% to 84% Less Power Consumption as compared to Circuit Switches**  
**14% to 31% Less Power Consumption as compared to competing Soft Switches**

The energy reductions also imply a reduction in Carbon Dioxide gas emissions produced as a by-product of generating electricity. The Savings are very substantial. For example, the replacement of a Circuit Switch driving remote Switching Centers in 24 Central Offices supporting 158,000 subscriber lines with a MetaSwitch distributed Softswitch system **reduces Carbon Dioxide Emissions by 1.2 million pounds per year.**

These are a few things for small business owners to think about when making a choice between VOIP and Standard TDM technologies, very green and very sustainable. The advantages that a Meta Switch Hosted VOIP Solution can bring to your business are even more compelling. Whether you're a small "mom 'n' pop" shop or a growing small/medium business, we have the right solution to fit for your company's needs. Our standard Hosted IP PBX service delivers you a powerful, full featured, business-class phone system without the cost and hassle of having an on-site PBX. Standard calling features include Shared Line Appearance, Multiple Appearance Directory Numbers (MADNs), Call Pick-up Groups, Music on Hold, and Short Code Dialing. Premium Hosted IP PBX service adds additional communications capabilities to our standard offering with features such as Unified Communications, Auto Attendant, Remote Worker support, Automated Call Distribution (ACD), and more.



**Very GREEN and Very Sustainable.**

Contact us.

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